



# Australian Packaging Covenant

*Smarter Packaging, Less Waste, Cleaner Environment*



Signatory Name: Ferring Pharmaceuticals Pty Ltd

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

☒ Yes

**Industry sector** (please select 1 only):

- ☒ Brand Owner / Wholesaler / Retailer
- ☐ Packaging Manufacturer
- ☐ Waste Management
- ☐ Other - Commercial Organisation
- ☐ Community Group
- ☐ Industry Association
- ☐ Government
- ☐ Raw Material Supplier
- ☐ Other:

**Industry type** (please select 1 only):

- ☐ Food & Beverage
- ☒ Pharmaceutical / Personal Care / Medical
- ☐ Hardware
- ☐ Homewares
- ☐ Communications / Electronics
- ☐ Clothing / Footwear / Fashion
- ☐ Chemicals / Agriculture
- ☐ Fuel
- ☐ Large Retailer
- ☐ Tobacco
- ☐ Shipping Company
- ☐ Airline
- ☐ Other:

## PART A – Signatory progress in reaching goals and targets of the Covenant

This section refers to signatory progress against Covenant KPIs. The data from this section will be aggregated across all signatories on an annual basis, and will enable the APC to assess overall progress against Covenant Goals and KPIs, and those of its own Strategic Plan. You can include any particulars relevant to your sector in Part B.

Please indicate your organisation's reporting period:

- ☒ Financial Year: 1 July 2010 – 30 June 2011  
☐ Calendar Year: 1 January 2011 – 31 December 2011

### Goal 1: Design - optimise packaging to use resources efficiently and reduce environmental impact without compromising product quality and safety.

#### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent

1. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?

☒ Yes

☐ No

#### Definition of Packaging Type

*Reporting of the proportion of packaging reviewed using the Sustainable Packaging Guidelines, whether existing or new, need not be individual SKU or products. Signatories can review – and report on their review – by grouping their packaging into different types if this is more effective and efficient. Grouping into 'types' can be by individual products (SKU's), or by related packaging / products, e.g. by type of material used (paper/ cardboard, plastic, glass, metals...), by brands, by packaging manufacturer, or by some other category which makes sense in their own design and production processes. Reporting the number or percentage reviewed should be by 'Type' as defined by each signatory's own practices, and each signatory is free to decide how to do this. A manufacturer with a small number of products might review each package independently, with each considered a unique 'type'. A large manufacturer with many products may group them for review by looking at each material type, or may review each brand or range of products in turn, or may have different packaging suppliers and work with each in order. In both cases, the reporting should simply be by the 'types' of packaging that have been reviewed.*

2. Of the types of packaging **existing** at the beginning of the reporting period, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the **end** of the reporting period?

10 %

3. Of the **new** types of packaging introduced during the reporting period, what percentage has been reviewed using the Sustainable Packaging Guidelines (SPG) by the **end** of the reporting period?

10 %

4. Describe (other?) outcomes achieved using the SPG in regard to:

*Please indicate even if you have done nothing in this area*

- a) *Avoiding or minimising the use of materials and other resources*

Ferring has used this opportunity to review our packaging procedures in relation to the range of products we import into Australia. As these products are mainly from Europe, we would expect their manufacturers to comply with similar reporting requirements for compliance in other regions. We have communicated to our Head office our reporting requirements, and we are awaiting a response from the relevant departments (marketing, manufacturing, legal) in order to complete our first full Sustainable Packaging Guidelines audit.

- b) *Optimising recyclability and recycled content*

Ferring move a very small amount of goods into Australia therefore we use third party logistics and warehousing rather than have our own premises.

As a pharmaceutical company, Ferring must comply with the highest standards of storage and protection for our products. We would expect these premises to also have a waste management plan. Our product is delivered to hospitals and pharmacies in mixed deliveries so there are instances where a box of products will be broken down for smaller orders and presumably delivered by tote.

Due to the pharmaceutical nature of our product, the primary packaging is non recyclable and should be disposed of carefully.

- c) *Reducing litter impacts*

Ferring supply pharmaceutical products to hospitals and pharmacies for use either in a hospital or home environment. There is very little chance of this product entering the litter stream.

## **Goal 2: Recycling - efficiently collect and recycle packaging.**

### **KPI 3: % signatories applying on-site recovery systems for used packaging**

5. Do you have on-site recovery systems for used packaging?

- ☒ Yes at all facilities/ sites  
☐ Yes at some, but not all facilities/ sites  
☐ No

6. Describe what types of packaging materials are collected and recycled on-site

We only have an office facility in Australia and the materials are consistent with a general office i.e. paper waste, printer cartridges. We are currently working out a way to estimate the weight of the recycling based on the number of lifts/bins per annum.

7. Actual: Describe what progress (since the beginning of the reporting period), if any, has been made in collecting and recycling materials on-site

Our office facility recycles any materials arising in the waste stream that can be recycled, this is limited to paper/cardboard and toner cartridges. As a tenant in a shared serviced office it is difficult to obtain or estimate metrics for the amount of waste removed.

### **KPI 4: Signatories implement formal policy of buying packaging made from recycled products**

8. Does your company have a formal policy of buying packaging made from recycled products?

- ☐ Yes ☒ No

### Goal 3: Product Stewardship - demonstrate commitment by all signatories

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#### KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

11. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?



Yes



No

12. Briefly describe how your company collaborates with other companies or organisations to improve packaging designs and/or recycling

Ferring's head office is involved with every step of our products packaging design and procurement.

Ferring in Australia cannot stipulate a particular packaging format as our goods are packaged for a global market.

We can however make our head office aware of the requirements of the Sustainable Packaging Guidelines and this may influence their decision process.

Our current Sustainable Packaging Guidelines software allows for us to submit all our questions to our Head office and enter their responses once we have received them.

We have requested that our third party logistics service provider advises Ferring of any recycling initiatives that take place around our products arrival in Australia and distribution to clients e.g. recycling of secondary packaging and shrinkwrap.

13. Briefly describe what progress, if any, has been made to improve packaging designs and/or recycling

Ferring Pharmaceuticals Australia has submitted a lengthy list of questions in relation to the design and efficient use of materials in our packaging and we will update our SPG audit files once a response has been received.

It is difficult to improve the recyclability of our primary packaging as we advise clients to dispose of this carefully due to the hazardous nature of the contents and this removes any opportunity to recycle.

#### KPI 7: % signatories showing other Product Stewardship outcomes

14. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?



Yes



No

15. Briefly describe any other results (not described in previous questions) you have achieved in reducing your packaging impact? (Quantify your answer if possible).

Ferring has submitted our Sustainable Packaging Guidelines to our Head office to assess if they can provide the answer in relation to the material composition and resource usage in the manufacture of our products packaging. This will greatly assist our efforts to put all products through a Sustainable Packaging Guidelines protocol.

## KPI 8: Reductions in packaging items in the litter stream

16. Briefly describe what measures, if any, have been implemented to reduce litter.

Ferring supply pharmaceutical products that should be disposed of carefully. This product is rarely taken away from a hospital or home so there is very little opportunity to enter the litter stream. Therefore, we have implemented no measures to reduce litter.

### General

17. Please provide details of any special circumstances or additional information that will help us interpret this report (you may include links to your website showing any case studies or relevant information).

Ferring pharmaceuticals supply a very limited range of specialised products onto the Australian market for distribution through pharmacies or administration in hospitals. Our total tonnage is possibly in the single digits, and the nature of the product requires Ferring to recommend safe disposal of the packaging. Therefore there is very little Ferring can do to improve the performance of our packaging.

Our product is also manufactured for the global market so there is no localisation of packaging to comply with regional reporting requirements.

Although Ferring face all the above restrictions, we have still endeavoured to prepare a full Sustainable Packaging Guidelines audit of our product .

## PART B – Your annual performance

This section will ask you for additional data on your progress made during this reporting period against the **annual** targets you have set for each of the Covenant KPIs. The data you provide in Part B will be used to determine your performance rating. Here we are looking at your achievements in changes to packaging outcomes rather than processes (e.g. **15 tonnes** of material diverted from landfill rather than a **process** in place to investigate or actually divert waste from landfill). Please use this section to highlight any particulars that you think are relevant about your industry and sector and we will take this into account in the performance rating.

### Goal 1: Design

#### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

|    | Target: What were your annual targets for the reporting period?   | Actual: What did you achieve?  |
|----|---|--|
| 1. | Request assistance from overseas manufacturer in relation to completion of relevant sections of Sustainable Packaging Guidelines. | Achieved. Our Managing Director has submitted a copy of our first products Sustainable Packaging Guidelines review to our Head Office for review to consider if any of the questions can be answered from current review and development procedures. |
| 2. | Implement adequate audit procedures and tools to record the results of the SPG reviews.   | Achieved. All information relating to the Sustainable Packaging Guidelines is recorded electronically on a central database.   |

### Goal 2: Recycling

#### KPI 3: % signatories applying on-site recovery systems for used packaging.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

|    | Target: What were your annual targets for the reporting period?     | Actual: What did you achieve?   |
|----|---|---|
| 1. | Document baseline recycling information for onsite packaging waste. | Achieved: Ferring only has one small office in Australia and it recycles office paper and cardboard, printer cartridges etc. There is no formal documented procedure due to the small number of staff and amount of waste involved. |

#### KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

|    | Target: What were your annual targets for the reporting period? | Actual: What did you achieve?   |
|----|---|---|
| 1. | Examine the possibility of introducing a Buy Recycled Policy.   | Achieved: Ferring supply global products and our packaging is determined by our Head office. Ferring has a draft Green procurement policy and we will look to implement this in our office. |

### Goal 3: Product Stewardship

#### KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

|    | Target: What were your annual targets for the reporting period?   | Actual: What did you achieve?   |
|----|---|---|
| 1. | Contact our Head office in relation to packaging on the products we receive to determine if they are undertaking any actions that may assist with the Sustainable Packaging Guidelines. | Achieved: Our new SPG audit process has been submitted to our Head office for review and any information received will form part of our Sustainable Packaging Guideline audit file. |

#### KPI 7: % signatories showing other Product Stewardship outcomes.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

|    | Target: What were your annual targets for the reporting period?  | Actual: What did you achieve?   |
|----|--|---|
| 1. | Engagement with Head office in the review of one line of product to assess if similar information requests already exist internally or in other regional offices | Achieved: Ferring Pharmaceuticals Australia has submitted our initial SPG audit file to our Head office for review. |

#### KPI 8: Reductions in packaging items in the litter stream.

*Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.*

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

|    | Target: What were your annual targets for the reporting period? | Actual: What did you achieve?           |
|----|---|---|
| 1. | No targets regarding the litter stream.                         | No targets regarding the litter stream. |

### PART C – Your Experiences

Please use the fields below to share with us any achievements, good new stories or areas of difficulty in making progress against your plan and the Covenant Goals and KPIs. Provide as much detail as you feel is appropriate.

#### 24. Key achievements or good news stories.

Ferring Pharmaceutical sees the initial review of a product under the Sustainable Packaging guidelines, and the request for information on this product to Head office as key achievements in our first year.

#### 25. Areas of difficulty in making progress against Covenant KPIs.

Ferring supply a range of products from the global market into Australia. These products may be packaged in materials that are sourced from a third country. This creates great difficulty for Ferring in the achieving of the goals as set out in the Sustainable Packaging Guidelines, as information can be difficult to obtain, and packaging used for the global market is difficult to change just for the Australian market.

#### 26. Any other comments.

No further comments.